

# Peter Wardell

THE ART  
OF  
AMAZING!



## Keynote Speaker

“Pete Wardell is a master at capturing people’s imagination and inspiring them to do something amazing within their businesses. Guaranteed to make you laugh, take your breath away and really get you thinking...”

Peter Wardell is widely recognised as one of the strongest performers of magic in the country today. Not only is he an award winning close-up magician but he has also received critical acclaim for his theatre and cabaret work. He has taken the skills that have made him so successful in the world of

corporate entertainment and applied them to Keynote Speaking.

Peter talks to audiences about the what it takes to be amazing, and how to pursue your passion. He uses showmanship and magic to ensure the audience is engaged from the moment he steps on stage. Taking stories from his past as a Covent Garden street performer and corporate magician Peter uses them to leverage some key ideas that will help improve the performance of any organisation. As well as defining the difference between the Busker & The Performer, Peter introduces the 5 keys of MAGIC:

- Meaning & Motivation
- Action & Accountability
- Gratitude & Generosity
- Ideas & Imagination
- Challenges & Choices

If you are looking for a speaker who will fill the room with laughter and energy and leave an audience inspired to make a difference then Peter may be the answer. If necessary Peter can adapt the core message of his talk to fit in with your conference theme and deliver it in the same interactive and entertaining way.

“It’s rare that I can sit still long enough to listen to another speaker. The problem with Pete is, he’s entertaining, incisive, and genuinely inspirational so I have to stay put. He’s fantastic at what he does.”

Magic Circle Close-up  
Magician of the Year 2009



Peter Wardell is the Magic Circle Close-up Magician of the Year 2009. This award is one of many that Peter has achieved during his professional career. Other awards include:

- Carlton Comedy Award 2005
- International Close-up Magician of the Year 2001

Peter is a Gold Star Member of the Inner Magic Circle and a member of Equity